

# USE LESS ENERGY TO CREATE MORE PROFIT ADOPT A GREENER APPROACH

## WITH **ULTRA HIGH PERFORMANCE HVAC** FROM OPTIMUM ENERGY

Money may not grow on trees, but saving it can make our planet greener. There's nothing new about going green, but everything is new about Ultra High Performance HVAC. Optimum Energy can show you how to trim your building's environmental impact and reduce your energy consumption by as much as 60% in as little as 30 days.

### **Reality check...**

As a property owner or manager, you're well aware of rising energy costs and governmental mandates. Green initiatives are becoming widely accepted and the pressures to do something about our energy consumption is a hot topic among both public and private sectors.

### **Same HVAC but greener...**

Why start over when you can start smarter? Ultra High Performance HVAC takes your existing HVAC and makes it more efficient by shifting energy innovation from hardware to software intelligence.

Our technology represents a radical change from current industry employed methods – we don't want to replace or rip out your present HVAC equipment. In fact, the solution is software that comes ready to plug and play in an appliance that's not much bigger than the paper this information is printed on.

# OUR TECHNOLOGY REPRESENTS A RADICAL CHANGE FROM CURRENT INDUSTRY EMPLOYED METHODS.



## START WITHOUT STARTING OVER WITH OPTIMUM ENERGY.

The OptimumHVAC optimization software uses networked building controls and web-based monitoring to...

- Optimize your existing system and control it's flow, on demand.
- Lower your HVAC energy costs by up to 60%.
- Return your investment in as little as 18 to 36 months.
- Reduce your ecological footprint.
- Earn LEED points and Carbon Trading Credits.
- Enhance tenant comfort year round.
- Improve air quality.
- Predict and provide maintenance information.

### Capitalize on your efforts...

The greener you become, the more attention you'll command and you can start with your HVAC system. People, businesses and Fortune 500 companies are attracted to buildings that offer healthy, comfortable and planet-friendly spaces.

Two studies released this year, one by the New Buildings Institute and the other by the CoStar Group, validated what the green building community already

knew – that third party certified buildings out perform their conventional counterparts across a wide variety of metrics, including energy savings, occupancy rates, sale price and rental rates.

USGBC Web site goes on to state that beyond the obvious implications of reduced energy use and reduced carbon emissions, the results from these studies strengthen the “business case” for green buildings as financially sound investments.

### Go from being part of the problem to a part of the solution...

Optimum Energy is giving you the opportunity to take your building's HVAC system green with one simple decision. Make the call today.



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### Optimum Energy Motto:

*Do Good. Do Well. And Prove It.*